

1

**CURATIO**



Hi, I'm  
**elfri**



Hope your little  
sunshine is shining  
bright.

I am here to clear  
all your doubts on  
how to protect your  
little ones from sun's  
harmful UV rays.



2

Are  
sun rays  
harmful for  
my child?



While exposure to  
sun for some time is  
important for  
Vitamin D  
formation, too much  
unprotected exposure  
to the sun's harmful  
UV rays can cause  
tanning, sunburn  
and sun allergies  
to your child.



3

Should I use  
sunscreen to  
protect my  
child from sun's  
UV rays?



Yes,  
your child is  
more prone  
to sun irritation  
as compared  
to adults.  
The younger,  
the more sensitive  
the skin.



So is there  
a sunscreen  
specially  
for children?



- **Yes,**  
only **physical  
sunscreens**  
which are not absorbed  
by the skin should  
be used for children.
- Ensure it has ingredients  
zinc oxide and  
titanium dioxide.
- They are less  
likely to irritate  
a child's  
sensitive skin.



5

So  
elfri is  
ideal for  
my child?



Yes!

It is designed  
especially for your  
child's sensitive skin

- Protects your child from both UVA & UVB rays with SPF 30.
- Ensures no irritation to skin.
- It is a non-whitening elegant lotion.



## Application tips please



- Apply Elfri 15–30 minutes before child goes outdoors.
- Evenly spread a thin film on the exposed areas.
- Re-apply sunscreen every 3 hours.
- Re-apply after swimming or heavy sweating.



That  
clears  
my doubts.



If you have  
any more questions  
concerning sun  
protection of  
your child,  
write to us at  
[elfri@curatiohealthcare.com](mailto:elfri@curatiohealthcare.com)  
or call us  
on +919677048548



I will be back  
with more  
information on  
sun protection of  
your sunshine!



We welcome your feedback.  
Your feedback helps us improve.

## **CURATIO**

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