#### STRETCH RID

#### **INGREDIENTS**

Purified water, Isohexadecane, Dimethicone, Glycerine, Jojba Oil, Shea Butter, Sodium Acrylates Copolymer and Lecithin, Butylene Glycol, Hydrogenated Starch Hydrolysate, Iso Propyl Myristate, Dextran, Cetearyl Alcohol, Caproyl Tetrapeptide-3, Phenoxy Ethanol, Vibrio Alginolyticus Ferment Filtrate, Vitamin E, Yeast Extract, Dicetyl Phosphate, Ceteth 10 Phosphate, Allantoin, Disodium EDTA.

#### WHAT IS STRETCH RID CREAM AND WHAT IS IT'S USE?

Stretch rid is Intensive stretch Mark & skin firming cream. A triple combination cream containing, Chronoline, Drieline and Exo-T. Stretch rid is mainly used for the reduction of the stretch marks from the body surface. It repairs the skin, making it smooth, improves firmness of the skin & diminishes appearance of existing stretch marks

- Chronoline: Simulates the production of laminin and fibronectin by human fibroblasts. Both are important structural components of the dermal epidermal junction (DEJ). Chronoline stimulates the expression of collagen VII and laminin-5. These proteins are involved in the anchoring of the epidermis to the dermis at the DEJ that help in reduction of wrinkles.
- **Drieline:** It is a highly purified polysaccharide extract of *Sacc- haromyces cerevisiae*. It is composed of 1-3 glucopyranose repetitive units. Drieline has Double anti-ageing action: It shows preventive action against the UV rays in intermediate skin and also improves healing response, induces synthesis of dermal collagen, elastin & fibronectin
- **Exo-T:** It is an Exopolysaccharide (EPS) collected form unique ecosystem of French Polynesia. Exo-T is a potent inducer of differentiation markers in keratinocytes; it protects the collagen network and thus contributing to skin regeneration. Exo-T improves skin smoothness leading to an even skin complexion.

More than 10 different cosmetic ingredients have been assorted together. Each one has its unique property. They act as healing agent, antimicrobial agent, as antioxidant, some give soothing effect, some acts as preservative, and some acts as an emulsifier. All together they improve the efficacy and quality of the formulation.

#### WHAT ARE STRETCH MARKS?

Marks on the skin due to stretching of dermal layer. The appearance of the marks depends on the color of your skin. They can start out pink, reddish brown, brown, or dark brown, and fade overtime to a more silvery or whitish color. Stretch marks aren't painful or harmful, but some people feel distressed about the way they make their skin look.

### WHAT ARE THE CAUSES OF STRETCH MARKS?

Stretch marks seem to be caused by a stretching of the skin. Their severity is affected by several factors, including your genetic tendency, degree of stress on the skin and cortisone level. Cortisone - a hormone produced by the adrenal glands-weakens elastic fibres in the skin.

#### WHEN STRETCH MARKS OCCUR?

When there is a growth spurt during the teenage years, pregnancy, or a rapid weight gain or loss and weight lifters.

#### WHICH ARE COMMON PLACES WHERE STRETCH MARKS APPEARS?

Often appear on the arms, abdomen, breasts, hips, buttocks and thighs. Stretch marks are particularly common in pregnant women, especially during the last trimester.

#### WHO ARE AFFECTED?

Countless women and some men experience the frustrating but common skin problem. It is thought that as many as 90% of all women & 40% men have some stretch marks.

But some factors increase your likelihood of getting stretch marks like:

- Being female
- Having a personal or family history of stretch marks
- Being pregnant, especially for younger women
- Being overweight or obese
- Rapidly gaining or losing weight
- Using corticosteroid medication
- Undergoing breast enlargement surgery

## HOW TO GET RID OF STRETCH MARKS?

Stretch marks are more easily erased when they are new and still in the red or purple stage. Overtime, they usually fade to a silvery color, which can be more difficult to treat. Read on to find out the best way to remove your stretch marks. Massage gently.

#### **DIRECTION TO USE**

Apply twice a day for better result using circular motion, apply evenly to tummy, hips, thighs, bust and other areas prone to or having stretchmarks. Massage gently.

#### WHEN NOT TO USE?

When there is any hypersensitivity with cream or any of its components.

# WHAT PRECAUTIONS SHOULD BE TAKEN WHILE APPLYING STRETCHRID CREAM?

Stretch rid cream is for external use only. Do not use on broken skin. Consult doctor before use & keep out from reach of children.

#### **STORAGE**

Store at temperature not exceeding 30°C. Keep away from direct sunlight.

#### **PRESENTATION**

Tube of 50 g

## **Details of manufacturer**

Cheryl Laboratories Private Limited.

Plot No. A-328, 329, 330, T.T.C. Indl. Area, M.I.D.C, Mahape, Navi Mumbai-400701.

## Details of permission or licence number with date

Mfg Lic. No. KD-C/313 issued on 15.01.2021.

## MARKETED BY



TORRENT PHARMACEUTICALS LTD.

IN/STRETCH RID 50 gm/JAN-21/02/PI